



Association of Wisconsin Snowmobile Clubs – AWSC

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FOR IMMEDIATE RELEASE

HEADER: AWSC Awards Eight WI areas “Snowmobile Friendly Community” status

SUB HEADER: SFC Award Celebrates Snowmobile Club and Community Partnership

The Association of Wisconsin Snowmobile Clubs (AWSC) announces eight Wisconsin Communities received a “Snowmobile Friendly Community Award.”

Congratulations are in order for the communities of: Baldwin-Woodville, Iron River, Lac Du Flambeau, Mountain, Wascott, and Waunakee. Additionally, two counties - Portage and Vilas - were awarded Snowmobile Friendly County awards. These eight communities achieved their Snowmobile Friendly Community status by working closely with their Snowmobile Club to complete a 21-page application describing how they and their Snowmobile Club volunteers and landowners provide and advocate for safe and responsible snowmobiling in their area. All SFC Awardees receive two (2) retro-reflective, high-visibility, 24”x36” highway signs to let all visitors know they are entering a “Snowmobile Friendly Community.”

Created through a partnership between the AWSC and the Wisconsin Department of Tourism, the Wisconsin Snowmobile Friendly Community Program utilizes a statewide Evaluation Panel, to include a WI Department of Tourism professional to ensure the Program evaluates and accurately identifies which Wisconsin communities and snowmobile clubs are truly “best” at welcoming, preserving, and providing snowmobile access, support, and services for snowmobilers and their families. The Snowmobile Friendly Community Award is a four-year designation/term and communities may reapply for subsequent evaluation and awards.

All 2025 Snowmobile Friendly Community Awardees were formally recognized during the AWSC’s Spring Convention in Green Bay, WI on 26 March 2025. Annually this statewide convention serves as the final major snowmobiling event for the 600+ Wisconsin Snowmobile Clubs and 72 Wisconsin Counties who create and maintain over 25,000 miles of public snowmobile trails throughout Wisconsin.

For additional information: AWSC Phone (800) 232.4108 / (608) 846.5530

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